



ARTIGIANATO PALAZZO
botteghe artigiane e loro committenze

Fiorino d'Oro della Città di Firenze
Premio MAM Sostenitori dei Mestieri dell'Arte

Patrocinio

Ministero delle Imprese e del Made in Italy
Soprintendenza Archeologica, Belle Arti e Paesaggio per la città metropolitana di Firenze e le province di Pistoia e Prato
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World Crafts Council Europe
ADI Toscana
ADSI Associazione Dimore Storiche Italiane
Associazione Giardino Corsini

THE 29th EDITION OF ARTIGIANATO E PALAZZO OPENS
FROM 15 TO 17 SEPTEMBER 2023 AT GIARDINO CORSINI IN FLORENCE
A HUNDRED NEW SKILLED CRAFTSPEOPLE
FROM ITALY AND EUROPE

MÉTIERS D'EXCELLENCE LVMH
ARTEX: MATERIA E VIRTUOSISMO
LA GRANDE BELLEZZA BY STARHOTELS
PROTAGONISTS OF THE NEW EDITION

BLOGS & CRAFTS Europe
THE EUROPE OF INNOVATION

CRAFTS THAT UNITE, CRAFTS THAT ARE INCLUSIVE
2023 SOCIAL PROJECT

"CUCINA ALL'OPERA: LA LIRICA A RICETTE DI FAMIGLIA"
with tales by
RAINA KABAIVANSKA, CECILIA GASDIA, EUFEMIA TUFANO, VITO PRIANTE

"LA DODICESIMA NOTTE (O QUEL CHE VOLETE)"
THE LOGGIA DEL BUONTALENTI BECOMES A SCENIC DESIGN
WITH THE LABORATORIO D'ARTE DEL TEATRO DELLA PERGOLA

A CALENDAR TO MEET, KNOW, CREATE
SHOWSTOPPER PERFUMES
"A CONVERSATION WITH ..."
FREE DEMONSTRATIVE WORKSHOPS AND LABORATORY

"ABBRACCIA LA LOGGIA DEL BUONTALENTI"
FUNDRAISING CAMPAIGN FOR THE RESTORATION
OF THE UNMISTAKABLE SYMBOL OF THE EXHIBITION

15/17 September 2023
Giardino Corsini, Florence

Broadening horizons, dialogue, facing change, highlighting renewal in experimental talent, these are the key concepts of the exhibition **Artigianato e Palazzo** which opens its **XXIX edition to the public from 15 to 17 September at the Giardino Corsini in Florence**, with a new selection of 100 master artisans and a diversified program of exhibitions, meetings and workshops *“with the objective – underline the organisers Sabina Corsini, President of the Giardino Corsini Association, and the creator Neri Torrigiani – of highlighting the uniqueness of the crafts, so that they are competitive in the contemporary scenario; of extending the boundaries towards the new generations, to plan the future; of soliciting new synergies between different skills, to imagine a collective tomorrow; and of encouraging dialogue with clients, to open up new opportunities for them.”*.

Because, as the **Ministry of Enterprises and Made in Italy Adolfo Urso** writes in the **Artigianato e Palazzo catalog**: *“Craftsmanship is an essential part of our production system: there are almost 1.3 million artisan businesses and they represent about a fifth of the national entrepreneurial fabric. They involve over 2.6 million workers including owners, collaborators, and employees”*,

“The value of craftsmanship, however, goes far beyond the numbers that represent it: it is the essence of the Made in Italy that makes our country a global leader in many sectors in which we express excellence at an international level.

The Ministry of Enterprises and Made in Italy wants to continue to enhance artisan productions, ambassadors of our know-how in Italy and in the world. In the Made in Italy Bill, we have introduced a series of measures also in support of the sector by providing for various areas of intervention: suitable training courses for young people who can acquire the knowledge passed down from generation to generation; increased protection of the creations typically linked to the territories; finally, strengthening the fight against counterfeiting which greatly damages those who produce honestly, complying with the rules in favour of the environment and of workers.

Italy is made up of cities, villages and palaces which, together with the artisans, have for centuries been able to tell the whole world about the beauty, quality and exclusivity of our products, now concentrated in this magnificent catalog as well.”, concludes Minister Urso.

The new narration of Artigianato e Palazzo XXIX ed. reveals different angles of know-how through **“three ace cards”**: the **start of the collaboration with Métiers d’Excellence LVMH**, the collective exhibition **“Materia e Virtuosismo” (Matter and Virtuosity)** promoted by Artex and curated by Jean Blanchaert; the new *site specific* installation of the **“La Grande Bellezza by Starhotels”** in the Limonaia Grandi Maestri.

Artigianato e Palazzo proves itself to be **“an exhibition of craftspeople even more than of craftsmanship”** and once again this year offers an original **selection of 100 representatives of the highest artisan tradition**, with a particular *focus* on the emerging generations, selected from Italy and Europe. An unprecedented journey among the main players in the artisan culture of yesterday and today - always speaking of **craftspeople** and **art designers** - along a path that winds through the Limonaie (orangeries) of the Renaissance Garden and some rooms of the Palazzo which, enlivened by exhibitions, installations, workshops, events, offers food for thought on the role of the artisan in contemporary society.

To make concrete the commitment to bring young people closer to the artisan professions and to celebrate the tenth edition of **“Blogs & Crafts young artisans and the web”** Artigianato e Palazzo this year has signed an agreement with Métiers d’Excellence LVMH which provides free admission to **young people under 25 with the opportunity of participating** in all types of workshops and small laboratories offered by the many *Maisons* that belong to the LVMH Group, to discover the many aspects of creating craftsmanship. Added to this there is the renewed **collaboration with the World Crafts Council Europe to organise the competition “BLOGS & CRAFTS Europe”** aimed at artisans under 35, young people, influencers and talents, invited and hosted in Florence to give them the opportunity to present themselves to the general public.

In favour of the Third Sector, the project is part of **“L’artigianato che unisce, l’artigianato che include”** (Crafts that unite, crafts that are inclusive) – promoted by Associazione Giardino Corsini with the support of the **“Otto per Mille” funds of the Waldensian Church** – in order to foster synergies among those who have chosen craftsmanship as an opportunity for inclusion, through training courses, meetings and actions to market and promote their skills and jobs.

*“The project includes also a program of themed **“conversations”** and meetings on the relationship between the artistic form/disability, which will be organised during the three days of the exhibition to make an appeal to invest in the training and promotion of artisan work to launch a project for entering the world of work, explain Sabina Corsini and Neri Torrigiani.*

But *“In the “European Year of Skills” – they add - “in these three days of the exhibition, we also wish to open a discussion on the theme of learning by cooperating with the social partners and businesses. A process that can be spread throughout life, decisive for the growth of individual skills, for the economy in general and for ensuring that artisan crafts are adequate to the needs of the market.”*.

Dedicated to lovers of gastronomic culture **“Ricette di Famiglia” (Family Recipes)** this year takes advantage of the collaboration with the University of Cuisine, the creativity of Fornasetti and the experience of Inox Metal. The appointments, on the occasion of the centenary of the birth of Maria Callas, are dedicated to the theme **“Cucina all’Opera: la Lirica a Ricette di Famiglia” (Cuisine at Play: Opera with Family Recipes)** with exceptional interpreters: soprano **Rajna Kabaivanska**, the Superintendent of the Arena di Verona Foundation and soprano **Cecilia Gasdia**, mezzo-soprano **Eufemia Tufano** and baritone **Vito Priante**, who will share their experiences and stories with the public.

Among the events that enrich the new edition: **“Firenze Capitale del Restauro” (Florence Capital of Restoration)** in collaboration with the Florence Chamber of Commerce, the cycle of seminars **“ Profumi a scena aperta. Dietro le quinte della profumeria artigiana” (Showstopper Perfumes. Behind the scenes of artisan perfumery)**, the presentation of the book **“Design e artigianalità avanzata” (Design and advanced craftsmanship)** by Gabriele Goretti, ending with the installation **“La dodicesima notte (o quel che volete)” [Twelfth night (or whatever you want)]** by the Art Workshop of the Teatro della Pergola which sets up the Loggia del Buontalenti in a spectacular way.

LET'S ENTER ARTIGIANATO E PALAZZO XXIX edition

MÉTIER D'EXCELLENCE LVMH - ARTEX: MATERIA E VIRTUOSISMO – LA GRANDE BELLEZZA BY STARHOTELS

The great **attention towards young people** is sanctioned by the presence for the first time in the Exhibition and the debut of the collaboration with **Métiers d'Excellence LVMH**, a LVMH Group program born in 2021 with the aim of transmitting, enhancing, revealing the extraordinary heritage of crafts of excellence in the desire to attract a new generation and to recruit the best talents, to bring out a vocation and a passion in them so as to be able to carry on the great tradition of savoir-faire crafts.

The LVMH Group includes more than 75 Maisons, operating in 6 different activity sectors. Thanks to the richness and diversity of its *Maisons*, more than 280 crafts of excellence have been identified, carried out by over 100,000 collaborators all over the world, in the fields of Creation, Craftsmanship and Customer Experience. These professions, often little known but indispensable for the success of the *Maisons*, are brought to the fore thanks to the Métiers d'Excellence LVMH project to make these crafts known to the general public, in particular to the younger generations.

For this reason, in 2014 in France and in 2017 in Italy, the project of the Istituto dei Mestieri d'Eccellenza was set up to offer **free training programs**; to date, in Italy, there are more than 20 training courses in the areas of Craftsmanship and Customer Experience. Métiers d'Excellence LVMH is also committed to enhancing and protecting savoir-faire crafts outside the Group. For this reason, there have been two prominent initiatives over the last two years: the collaboration between the artist Francesca Pasquali from Bologna - who uses waste materials for her works - and Simona Iannini, an artisan from Aquila and an expert in bobbin lace whose work **"Punto Plastico"** was presented last November in Paris, as well as the **"Maestri d'Eccellenza Award"**, created in collaboration with CNMI and Confartigianato, to support Made in Italy craftspeople.

"Materia e Virtuosismo" is the title of the group exhibition created as part of the project **Craft Gallery** which has presented themes and interpreters of Tuscan excellence in Italy and abroad since 2005 and whose scientific curator has been **Jean Blanchaert** for years. The exhibition is promoted by **Artex - Centro per l'Artigianato Artistico e Tradizionale della Toscana** - and is set up in the Artigianato e Palazzo Focus area based on a project by the Studio Lavanguardia.

The exhibition **"Materia e Virtuosismo"** aims to present, enhance, make known and admire the exceptional levels that experience and technique reach in Tuscany, both when they are expressed through objects of historical inspiration and when they create unique objects that are the result of individual and innovative sensitivity and creativity.

The itinerary of the exhibition winds through fabrics, silver, ceramics, stones, crystal, and many other materials that have been transformed and transfigured by the skill and creativity of Tuscan craftspeople, in a continuous exaltation of the artistic, creative, cultural and productive value that this sector expresses in Tuscany.

Starhotels brings to the *Limonaia Grandi Maestri* in Giardino Corsini **"La Grande Bellezza"**, the contemporary patronage project promoted by the Florentine hotel group for enhancing superior Italian craftsmanship.

The creations signed for **Starhotels** by the designer **Sara Ricciardi** are on display: on the precious linen tablecloth embroidered with multi-coloured petals created by **Tessilarte**, an important historic Florentine company of fine linens, the blown glass collection for the **"Cloris"** table composing an evocative Spring table which showcases plates, goblets, flower vases and cake stands created by **Vetrarti**.

To this the Phoenix fragrance diffuser is added, a sculpture-item created for the 40th anniversary of Starhotels which recalls the Arabian Phoenix and symbolises the continuous renewal of artistic inspiration: the Turin perfume house Diletta Tonatto, the Murano furnace Mian and Milan's metal workshop Silver Tre were involved in its creation.

The project **"La Grande Bellezza"** promoted by **Starhotels** in collaboration with **OMA - Associazione Osservatorio dei Mestieri d'Arte**, **Fondazione Cologni dei Mestieri d'Arte** and **Gruppo Editoriale** envisages, in addition to the creation of Starhotels-branded superior craftsmanship product lines under the guidance of well-known designers and in collaboration with the best Italian craftsmen, the involvement of masters of the art of excellence in hotel refurbishment; meetings, events, exhibitions, promoted by Starhotels in its spaces; a biennial Award dedicated to artisans for producing works based on concepts related to hospitality; support for training young master craftsmen and other actions in support of craftsmanship and its protagonists.

AMONG THE CRAFTSMEN...

In this edition too, Artigianato e Palazzo presents a **new selection of 100 Skilled Craftsmen** for a journey of experiences **between creativity, art, tradition, innovation** in the sectors: accessories, ceramics and porcelain, decorations, drawings, prints and paintings, jewels, engravings, interiors, mosaics, perfumes and essences, restorations, sculptures, weaving, turnings... food.

The **embroiderers of Barberino Tavarnelle** – a group set up following the appeal launched by Mayor David Baroncelli, who meet periodically to learn, practice collectively, as in the past, and hand down the art of stitching on paper – will make the public aware of a form of craftsmanship that otherwise risks being lost.

Browsing... among the **ceramic artists**, with their original ceramics: the multimedia artist **Daniele Giannetti**, uses different materials and languages; French **Catherine Azoulai** is inspired by nature and embellishes her masterpieces with gold and platinum; **Stefania Zagli** decorates porcelain by hand with techniques experimented for decades at Ginori.

In the **weaving sector**: after being awarded the Premio Giorgia Corsini, **Ozio Piccolo Studio Tessile** of Simone Falli who creates on a wooden loom - designed and built by himself - fabrics for accessories and décor, is back; the fabrics of the crafts workshop **La Robbia** stem from local tradition and are dyed with natural fibres; **Patrizia Marcelloni** who uses the ancient weaving technique of the drawn thread work from Abruzzo will demonstrate in the exhibition how felt is obtained by working wool fibres with water and Marseille soap; **Emanuela Lazzarini** experiments on fabric the ancient paper "marbling" technique for her furnishing accessories; Berliner **Catharina Mende** creates top-quality woollen blankets, including for travel, and scarves.

Among the **artistic jewels**, unique pieces: **Margarita Ozerova** uses production technologies and secret artistic means that she invented herself; **Mária Javorková** combines woodworking and metalwork; **Joy Franklin** uses traditional goldsmith

techniques, inspired by architectural details, historical ornaments and mythological symbols; **Anna Della Torre** always creates hers with a botanical theme.

Perfumes and soaps from the female monastic community of the **Antica Spezieria Santa Maria della Neve** which will bring from Pratovecchio (AR) perfumes and essences created with careful study; while Valentina Tocci of the **Officina dei Saponi** will demonstrate how to make a 100% natural handmade organic soap with extra virgin olive oil, nourishing and essential oils as well as herbal dyes.

And many more new entries, unconventional shapes for the sartorial glasses by **Luca Mariotti** and for the wooden objects by lathe turner **Walter Intravaia**. The "Florentine-style" artistic mosaics of semi-precious stones and inlays by **Fratelli Traversari**; the wooden items with a contemporary design by **Biagio Barile**; the wooden boxes and antique prints by Argentinian **Daniel Galligani**, a talent in digital and multimedia communication with a strong graphic appeal.

"CRAFTS THAT UNITE, CRAFTS THAT ARE INCLUSIVE". 2023 SOCIAL PROJECT

The attention towards **social issues** by **Artigianato e Palazzo** continues and thanks to the **support of the "Otto per Mille" funds of the Waldensian Church** welcomes **five social cooperatives** to the Exhibition - gathered in the Atrium of Palazzo Corsini - where youngsters with various disabilities exhibit and sell their creations, involving the public with live workshops and demonstrations. **The Cooperatives in the Exhibition are: Associazione Trisomia 21:** accessories and objects made with various techniques by youngsters with Down syndrome. **Guri I Zi:** an ethical brand of handcrafted fabrics for the table and the home, made on a loom as part of the women's textile micro-enterprise project in Northern Albania launched in 2006 to improve the lives of women, of their families and of the entire community that today provides work and dignity to more than 40 people. **Laboratorio Zanzara,** innovative *graphic art* decorations made by youngsters with mental disabilities aided by a team of professionals from the fields of visual communication, design and art. **Made in Sipario,** a crafts workshop where disabled "special artists" work decorating paper, ceramic, wood and fabric by hand for shopping bags, tableware and household items. **Ulisse Piedeliberò:** a workshop where abandoned *bicycles* from the Municipal Depository are given a new life: repaired and restored by inmates in the workshops of the Florentine prison and put back into circulation; but also a training laboratory for young mechanics aimed at youngsters from the Juvenile Institute.

The initiative is part of the project **"Crafts that unite, crafts that are inclusive"** promoted by **Associazione Giardino Corsini** in order to foster synergies among those who have chosen **craftsmanship as an opportunity for inclusion**, through training courses, meetings and actions to market and promote their skills and jobs.

The project includes a program of themed **"conversations"** and meetings on the relationship between the artistic form/disability and on **craftsmanship as a form of social inclusion**, which will be organised during the three days of the exhibition to make an appeal to invest in the training and promotion of artisan work to launch a project for entering the world of work.

"BLOGS & CRAFTS EUROPE"

Now in its tenth edition the special competition of Artigianato e Palazzo **"Blogs & Crafts young craftspeople and the web"** - aimed at new generations and open to Europe, thanks to the collaboration with the **World Crafts Council Europe** - brings to the exhibition a new selection of **thirteen artisans under 35**, chosen from over 180 applications from Italy and abroad, welcomed in the space dedicated to them in the Palazzo Corsini Stables.

The *foreigners are:* the heliography-specialist **Marie Levoyet** (France), specialised in colour copperplate photoengraving; the lathe turner **Nino Misriashvili** (Georgia) who works wood and decorates it with the encrustation technique; the goldsmith-sculptor **Mark Newman** (Ireland), who is affected by aphantasia and examines models guided by logic, creating practical "algorithms" informed by pre-established design notions; the multidisciplinary artist **Mya Javorková** (Slovakia) with her collections of jewellery and interior objects; ceramist **Margherita Pozzali** (Sweden) for objects poised between fragility and humour.

The following work in *Italy:* **Amalia Di Tecco** with her papier-mâché "Le Bomboline", female figures with round bodies decorated by hand; the **Atelier Terre** laboratory specialised in the creation of mosaics in semi-precious stones; the designer-artist **Daniele Giannetti**, who presents a collection of sculptures in glazed terracotta; **Bianca Hodsell**, devoted to contemporary embroidery and thread painting; **Sandra Lara Schaffner**, who works stoneware and porcelain for useful and art objects; **Filippo Zanini** with his 100% natural fragrances; the Italian-Brazilian artist Tatiana Mannelli, who creates carpets and unique objects with the *tufting technique*.

The selected **Talents**, guests of **Starhotels**, have the task of live blogging about the Exhibition on their social media channels.

Collaboration is renewed with the **Fondazione Ferragamo** which organizes a private visit for participants to the Salvatore Ferragamo Archives, guardian of the company's tradition and the craftsmanship so dear to its founder.

"CUCINA ALL'OPERA: LA LIRICA A RICETTE DI FAMIGLIA"

On the occasion of the **hundredth anniversary** of the birth of **Maria Callas**, with the title **"Cucina all'Opera"**, it is **opera that is at the heart of the tenth edition of "Family Recipes"**, the **afternoon appointment of Artigianato e Palazzo**, developed by the food and wine journalist **Annamaria Tossani**.

Exceptional guests, **leading performers of our times:** soprano **Rajna Kabaivanska**, the Superintendent of the Arena di Verona Foundation and soprano **Cecilia Gasdia**, mezzo-soprano **Eufemia Tufano** and baritone **Vito Priante**, who will share their experiences and stories with the public.

Through the works of **Giuseppe Verdi** and **Giacomo Puccini**, they will lead us on an unusual journey through curiosities and unpublished stories linked to recipes and tables set in the Italian musical theatre, in addition to the **personal relationship of these great composers with cuisine, which contributed to spreading the flavours of Italian gastronomy throughout the world**.

The three appointments will be held during **Artigianato e Palazzo** at the Giardinetto delle Rose, immersing us in a theatrical atmosphere thanks to the staging by **Fornasetti** with the "Teatro" wallpaper by Cole & Son and the **live performances of opera pieces**.

The public will be able to attend live cooking sessions of the recipes made on a professional **Inox Metal** stove by the chefs of **the University of Italian Cuisine directed by Guido Mori**, the only cooking school with academic value in Italy which collaborates with the IUL Telematic University, and which offers various educational paths in the fields of Culinary Arts and Sciences, of Baking and Pastry Arts and of Food and Wine Journalism. This is followed by a tasting served on the iconic **plates by Fornasetti** from the "Tema e Variazioni" series, in hand-decorated porcelain.

PROGRAMME Every day at 6 pm in the Giardinetto delle Rose

interviewed by Annamaria Tossani, with an introduction by **Mariangela Cianti Rinaldi**, scholar and author of numerous books on the subject, and guided listening sessions by the record store **La Fenice** in Florence.

Friday 15 September A recipe from Maria Callas

Dedicated to Maria Callas with the presentation of her secret cookbook by Barbara Carbone.

Conversation with **Raina Kabaivanska** Soprano

Saturday 16 September A recipe from Giuseppe Verdi

Conversation with **Cecilia Gasdia**, Soprano and Superintendent of the Arena di Verona Foundation.

The memories that connect her with Maestro Franco Zeffirelli, whose birth centenary occurs this year, with whom she worked for his Traviata

Sunday 17 September A recipe from Giacomo Puccini

Grand finale with the voices of mezzo-soprano **Eufemia Tufano** and baritone **Vito Priante**

A CALENDAR TO MEET, KNOW, CREATE

Between the Giardinetto delle Rose, Giardinetto delle Scuderie, LVHM Group Area, Social Cooperatives Area

The Artigianato e Palazzo exhibition is **not just seeing** but it is **also participating** to get to know, discover, try. Hence the interesting and multi-thematic Calendar that the Organisers are proposing over the three days with testimonials and craftspeople present at the Exhibition.

Among these:

Giardinetto delle Rose:

12.00 o'clock every day	"Profumi a scena aperta. Dietro le quinte della profumeria artigiana" (Showstopper Perfumes. Behind the scenes of artisan perfumery) , <i>Seminars and workshops</i> in collaboration with Profumerie Artigiane Fiorentine which features Francesca Di Massimo of Spezierie Palazzo Vecchio, perfumer; Letisia Longo of Aromantique, natural perfumer; Fernanda Russo of the Antica Erboristeria San Simone in Florence, an expert Florentine essence maker of artisan perfume
1.00 pm. every day	University of Cuisine, Seminars
3.00 pm every day	"Conversazioni con...L'Artigianato che unisce, l'artigianato che include" (Conversations with... Crafts that unite, crafts that are inclusive). Speaking, in turns, the various Social Cooperatives present at the exhibition with special guests for a fair consideration on the role of craftsmanship as an opportunity for integration and social redemption.
6.00 pm every day	"Cucina all'Opera: La Lirica a Ricette di Famiglia" (Cuisine at Play: Opera with Family Recipes)
4.30 pm Saturday 16	The author Gabriele Goretti presents the book "Design e artigianalità avanzata" (Design and advanced craftsmanship) . Co-design exploratory paths between designers and craftspeople supported by digital technologies. Introduced by Elisa Guidi, president of World Crafts Council Europe and coordinator of Artex and Costanza Materassi Craftsmanship promoter. Artex

Demonstrative workshops

every day **Area Métiers d'Excellence LVMH** organised by the *Maisons* of the LVHM Group (Central Avenue)

Social Cooperatives Area (Atrium of Palazzo Corsini)

Friday 15 September: 3.00 pm weaving by Guri I Zi

Saturday 16 September: 11.00 am Made in Sipario objects

4.00 pm decoration by Laboratorio Zanzara

Sunday 17 September: 11.00 am Trisomia 21 objects

4.00 pm bicycle repair by Ulisse Piedelibero

AWARDS

The various initiatives include presenting the **Premio Perseo** to the public's favourite exhibitor and the **Premio Giorgiana Corsini** for best stand, as voted by the Promotion Committee, and which gives the winner the chance to exhibit its works free-of-charge in the 2024 edition.

FUND-RAISING: "ABBRACCIA LA LOGGIA DEL BUONTALENTI"

The commitment of Artigianato e Palazzo to protect the Cultural Heritage continues. After what has been done in the past for the Ginori Museum, the Stibbert Museum, the Evangelical Cemetery "agli Allori", the Russian Orthodox Church, the Fonte della Fata Morgana, for this edition it launches the new fundraising campaign **"Abbraccia la Loggia del Buontalenti"** which invites the public to become an active part of the restoration of one of the symbolic locations of the Exhibition.

The fundraising will contribute to the restoration of the seventeenth-century **Loggia del Buontalenti** of Palazzo Corsini in Florence, classified as a "monumental asset" to be protected and safeguarded. As per the project already approved by the

Superintendency, diagnostic surveys are underway prior to commencement of the restoration and conservative work on the Loggia, the Fountain and the overhead terrace.

Once work has been completed, the Corsini Garden will be accessible free-of-charge to the public as per the indications set out in an agreement to be stipulated at a later date with the relevant bodies.

At **Artigianato e Palazzo**, the Loggia del Buontalenti has always been a meeting point: the **Agora** for craftsmen, visitors, authorities and institutions. But that's not all; in recent years it has been the **stage** reserved for **artists**, selected for their talent and generosity, who have the opportunity to exhibit in an extraordinary scenario where ancient and contemporary combine.

To support of the "**Abbraccia la Loggia del Buontalenti**" campaign, the organisers have called on the Anglo-Norwegian artist **Magnus Gjoen** who will create a limited, collectible series of "**snowballs**" inspired by late Renaissance and Baroque styles.

Gjoen's art questions the notions of beauty by juxtaposing a range of styles and media, incorporating a street and pop aesthetic with a fine art approach.

All proceeds (minimum donation 100 euro) will go into the fundraiser.

For information and to make a donation: <http://www.artigianatoepalazzo.it/raccolta-fondi-loggia-buontalenti>

The campaign can be supported at any time with a donation of your choice:

Bank Transfer:

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Memo: "**ABBRACCIA LA LOGGIA DEL BUONTALENTI**"

Or by **PayPal** <https://www.paypal.me/ARTIGIANATOEPALAZZO>

The **Exhibition Artigianato e Palazzo** is organised and promoted by the non-profit cultural association Associazione culturale Giardino Corsini - chaired by Sabina Corsini - committed to **promoting and preserving the quality of artisan excellence**, the value of what is made by hand and the wealth of knowledge and skill that every master craftsman - the heart of Made in Italy - passes on, generation-to-generation.

Promotion Committee 2023

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ARTIGIANATO E PALAZZO

15/17 September 2023

Open 10 am / 7:30 pm

Giardino Corsini, Florence, Italy

Via Il Prato, 58 - Via della Scala, 115

Admission

Minimum offer 10 euro

Free for under 25s at the Giardino Corsini thanks to Métiers d'Excellence LVMH

For additional information

www.artigianatoepalazzo.it

Tel. +39 055 2654588/89 - info@artigianatoepalazzo.it

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Press Office Studio Maddalena Torricelli | T. +39 331 6215048 | studio@maddalenatorricelli.com

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e il sostegno



in collaborazione



si ringrazia

