



BLOGS & CRAFTS EUROPE

September 16/19, 2021

A - APPLICATION FORM / CRAFTS

NAME or BUSINESS NAME _____

STREET _____

CITY and COUNTRY/POSTAL CODE _____

TELEPHONE/MOBILE _____

E-MAIL _____

WEBSITE _____

DATE OF BIRTH _____

SOCIAL NETWORK (name / nickname)

Facebook _____

Twitter _____

Instagram _____

I hereby authorize the treatment of my personal data according to the current italian directives (Law No. 196 of 30 June, 2003) Privacy policy and according to GDPR (General Data Protection Regulation).

Date _____

Signature and stamp _____
authorisation to publish material

THIS FORM SHOULD BE SUBMITTED BY May 21st, 2021

The Organisation will communicate its decision regarding the acceptance or refusal of the participation Application by May 28th 2021.

Giardino Corsini
via della Scala, 115 / via Il Prato, 58 - Florence (Italy)

www.artigianatoepalazzo.it



#artigianatoepalazzo #blogsandcrafts



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INFORMATION ON THE EXHIBITION SPACE

THE STABLES OF THE CORSINI PALACE



The horse box of m3,50 x 1,80 includes:

- a small table and a stool
- general lightning
- one socket and the electricity (max 2.000 watts) used during the exhibition
- one billboard with the company and activity name to customise the stand
- active 24 hour/day security surveillance for the set-up and duration of the exhibition
- one page in the ARTIGIANATO E PALAZZO event catalogue and five print copies
- 5 complimentary tickets, 30 postcards and 5 flyers to send to clients
- the publishing of an exclusive exhibitor page on our website www.artigianatoepalazzo.it
- the promotion of the exhibition and its exhibitors through social media such as Facebook, Twitter, Instagram, Pinterest, YouTube



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B - INFORMATIONS FOR THE CATALOG AND THE PRESS OFFICE

NAME or BUSINESS NAME _____

CITY and COUNTRY/POSTAL CODE _____

TELEPHONE/MOBILE _____

E-MAIL _____

WEBSITE _____

DRAFT TEXT (concise outline of business)

Length: **no more than 800 characters** (**without company logo**)

no more than 640 characters (**with company logo**)

*NOTE: Please **email the text to** info@artigianatoepalazzo.it and complete the space below **only if you do not have an email address.***

PHOTOGRAPHS REQUESTED:

- 1) **two simple portraits of the craftsperson** at work in his/her workshop, **vertical format**
- 2) **four of the craftsperson's products** photographed against a neutral background, **vertical format**

The Organization reserves the right to choose the photographs and edit the texts that will be published in the catalog.

Date _____

Signature and stamp _____
authorizing publication of the data

TO BE DELIVERED COMPLETED BY MAY 21st, 2021

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C- REGULATIONS

Art. 1

Participation at ARTIGIANATO E PALAZZO is by invitation by the Organization, which is free to set at its sole discretion the quality requirements and assess the various products before accepting any registration for the event.

Art. 2

The exhibitors are explicitly requested to perform their work as in the workshop, as far as the process allows this. Craftspeople who do not demonstrate their techniques on the spot will not be admitted.

Art. 3

In view of the simple nature of the event, the stand setting should be in line with the restrained, elegant but also rustic character of the venue. Exhibitors must keep their own stands clean in compliance with the anti-contagion regulations from Covid-19.

Art. 3 bis

The walls of the horse boxes wall must not be damaged by nails and/or screws when the space is being set up. Electric power up to 2000 watt can be used but the individual exhibitor must procure CEI-approved power sockets and any leads required.

Art. 4

All the exhibited goods must be labeled correctly with the sale price and be clearly presented.

Art. 5

The stands will be set up on Tuesday, September 14th, 2021 from 8 am to 6 pm and Wednesday, September 15th from 8 am to 5 pm (no delays admitted). Exhibitors are expected to be at their stands for the inaugural cocktail on Wednesday, September 15th from 6 pm to 8 pm.

The stands will be taken down on Monday, September 20th, 2021 from 8 am to 6 pm.

Art. 6

All the goods on display will be for sale and sold goods must be immediately collected and paid for by the visitors who purchase them.

The exhibitors must ensure that their goods are supplied until the end of the event, i.e. the evening of Sunday, September 19th, 2021.

Art. 7

Although the Organization provides normal security services for the display space at night and during the day, it is not liable for theft of or damage to the goods and objects on display. The exhibitors are responsible for looking after and keeping under surveillance the stands, both during the event and in the days on which the stands are set up and taken down.

Art. 8

Each exhibitor must insure their property and take out third party insurance (theft, fire and personal injury) to cover harm to members of the public attending ARTIGIANATO E PALAZZO. The insurance must also cover the days on which the stands are set up and taken down.

Art. 9

The registration form must be accompanied by all the requested attachments (A / B / C).

Together with the registration confirmation, the Organization will send further information on regulations governing the entry and exit of goods and the documents required to obtain a sale permit from the City of Florence.

Art. 10

Any form of visual, sound, film and audiovisual advertising must be authorized beforehand by the ARTIGIANATO E PALAZZO Organization, will be liable for municipal tax and require a performance permit issued by SIAE (Italian Society of Authors and Publishers).

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REGULATIONS

Art. 11

The Organization reserves the right to take action against exhibitors who do not abide by these general terms before and during the event by withdrawing the display space permit without refunding the previously paid registration fee.

Art. 12

Exhibitors are required to comply with the Covid-19 anti-contagion regulations in force at the time of the event and appropriately reported on the website www.artigianatoepalazzo.it starting from 10 September 2021.

Exhibitors are also required to be equipped with disposable gloves to be provided to their staff and customers. Gloves must be used to touch the goods. It is also recommended to be equipped with a sanitizing gel.

PROHIBITIONS

Art. 1

It is expressly forbidden to drive or park vehicles of any type within the display area of ARTIGIANATO E PALAZZO.

Art. 2

It is expressly forbidden to distribute advertising material that is not directly relevant to exhibitors, who may distribute the advertising material only inside their stands.

Art. 3

It is expressly forbidden to use the brand and graphics of ARTIGIANATO E PALAZZO.

Art. 4

It is expressly forbidden to interfere with or disturb the event and such behavior will automatically bar the culprit from ARTIGIANATO E PALAZZO.

Art. 5

Persons possessing the authorization specified in Italian law 112/91" who engage in business in public areas (art. 1 para. 2 of Regional Law 70/74) are expressly forbidden to take part in ARTIGIANATO E PALAZZO.

Subject to notice by the organizers, exhibitors who have not paid their registration fees by the set date (August 31, 2021) will not be allowed to set up their stands and will not be allowed to access the display area.

The decisions of the ARTIGIANATO E PALAZZO Organization are final.

Date _____

Signature and stamp _____
authorizing publication of the data

TO BE DELIVERED COMPLETED BY MAY 21st, 2021

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