



XXX EDITION

ARTIGIANATO PALAZZO

botteghe artigiane e loro committenze

September 13/15, 2024

A - APPLICATION FORM

NAME or BUSINESS NAME _____

STREET _____

CITY and COUNTRY/POSTAL CODE _____

TELEPHONE _____

E-MAIL _____

WEBSITE _____

VAT NUMBER _____

SOCIAL NETWORK (name / nickname)

Facebook _____ Instagram _____

I am under 30 and / or I am an ex-winner of the BLOGS & CRAFTS competition and I take advantage of a 30% discount on the total rent of the chosen stand.

To better cope with travel, transport and accommodation expenses, I'm asking to take advantage of the 10% discount of the total stand rental because I live outside Tuscany.

P.S. Discounts cannot be accumulated.

I require a table and two chairs for euro 50,00 + VAT (euro 11,00)

P.S. The payment will be request as follows: deposit of Euro 500,00 strictly by June, 30th 2024, with the balance by August, 25th, under penalty of exclusion from the Exhibition.

I, the undersigned, authorize my data to be used in accordance with the provisions of Italian Legislative decree 196 of 2003 governing the "Protection of Personal Data" and so that personal information can be sent me. I can request at any moment that my name be removed from your lists.

Date _____

Signature and stamp _____
authorizing publication of the data

TO BE DELIVERED COMPLETED BY MAY 17, 2024

The Organization reserves the right to examine registration requests received within the set date and to inform the selected craftspeople by May 24th, 2024 that they have been selected for this edition of the Exhibition.

Giardino Corsini
via della Scala, 115 / via Il Prato, 58 - Florence - Italy

www.artigianatoepalazzo.it



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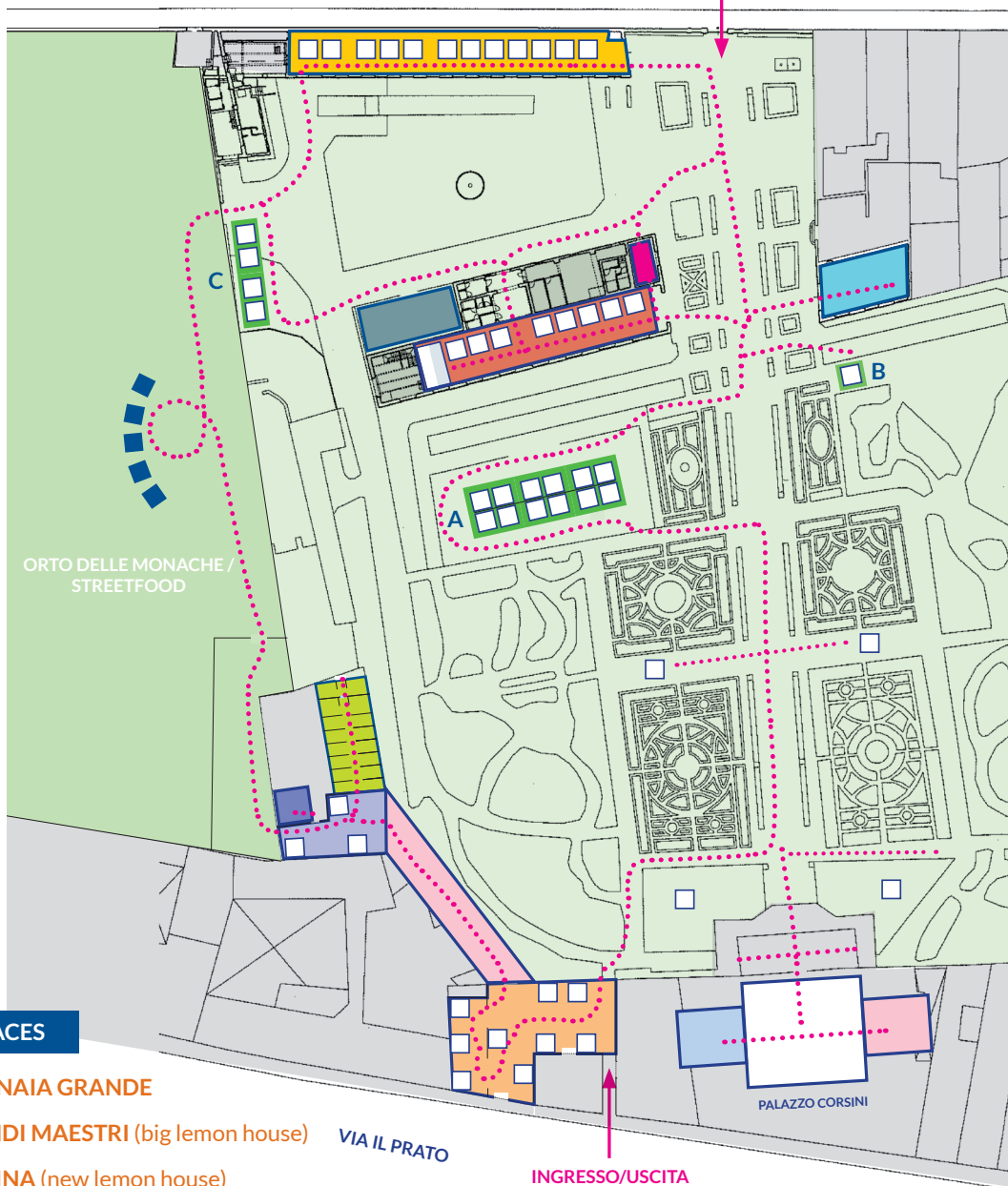
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THE CORSINI GARDEN AND THE PALACE



INDOOR SPACES

- LIMONAIA GRANDE
- GRANDI MAESTRI (big lemon house)
- VETRINA (new lemon house)
- FOCUS (small lemon house)
- ANDRONE (Corsini Palace)
- MANICA LUNGA (Corsini Palace)
- ANTICAMERA DELLE SCUDERIE (Corsini Palace)
- SALA DEI FINIMENTI (Corsini Palace)
- BLOGS & CRAFTS Europe (Stablers of Corsini Palace)
- MONUMENTAL ROOMS
 - SALONE DA BALLO: MOSTRA PRINCIPE
 - BOSCHERECCIA (45 mq)
 - BIBLIOTECA (54 mq)

OUTDOOR SPACES

- A PRATO DEL PONTICINO
- B TEATRINO DI VERZURA
- C MURO DELL'ORTO
- ORTO DELLE MONACHE (Streetfood)
- GIARDINETTO DELLE ROSE ("Ricette di Famiglia")



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B - CHOICE OF EXHIBITION SPACE

NAME or BUSINESS NAME _____

REQUESTED EQUIPPED SPACE (including registration fee)

INDOOR SPACES

	LIMONAIA GRANDE (Big lemon house)	
	1 STAND 9 square meters (m. 3 x 3) with one open side facing the public	€ 1.350,00 + VAT (euro 297,00) <input type="checkbox"/>
	1 CORNER STAND 9 square meters (m. 3 x 3) with two open sides facing the public	€ 1.485,00 + VAT (euro 326,70) <input type="checkbox"/>
	GRANDI MAESTRI (New lemon house)	
	1 STAND 9 square meters (m. 3 x 3) with one open side facing the public	€ 1.575,00 + VAT (euro 346,50) <input type="checkbox"/>
	1 CORNER STAND 9 square meters (m. 3 x 3) with two open sides facing the public	€ 1.710,00 + VAT (euro 376,20) <input type="checkbox"/>
	1 SPECIAL STAND 18 square meters (m. 3 x 6)	€ 4.000,00 + IVA (euro 880,00) <input type="checkbox"/>
	1 SPECIAL STAND 30 square meters (m. 6 x 5)	€ 6.000,00 + VAT (euro 840,00) <input type="checkbox"/>
	ANDRONE (Corsini Palace)	
	1 STAND 9 square meters (m. 3 x 3) with one open side facing the public	€ 1.350,00 + VAT (euro 297,00) <input type="checkbox"/>
	STANZA DEI FINIMENTI (Corsini Palace)	
	WHOLE SPACE/SPECIAL STAND 21 square meters	€ 2.000,00 + IVA (euro 440,00) <input type="checkbox"/>
	MONUMENTAL ROOMS (Corsini Palace)	
	BOSCHERECCIA (Corsini Palace)	
	WHOLE SPACE/SPECIAL STAND 52 square meters	€ 7.000,00 + VAT (euro 1.100,00) <input type="checkbox"/>
	LIBRARY (Corsini Palace)	
	WHOLE SPACE/SPECIAL STAND 51 square meters	€ 5.000,00 + VAT (euro 1.540,00) <input type="checkbox"/>

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REQUESTED EQUIPPED SPACE (including registration fee)

OUTDOOR SPACES

PRATO DEL PONTICINO

1 STAND 9 square meters (m. 3 x 3)
with one open side facing the public

€ 1.050,00 + VAT (euro 231,00)

1 CORNER STAND 9 square meters (m. 3 x 3)
with two open sides facing the public

€ 1.300,00 + VAT (euro 286,00)

TEATRINO DI VERZURA

1 STAND 9 square meters (m. 3 x 3)
with one open side facing the public

€ 1.050,00 + VAT (euro 231,00)

MURO DELL'ORTO

1 STAND 9 square meters (m. 3 x 3)
with one open side facing the public

€ 1.050,00 + VAT (euro 231,00)

1 CORNER STAND 9 square meters (m. 3 x 3)
with two open sides facing the public

€ 1.300,00 + VAT (euro 286,00)

THE DISPLAY SPACE HIRE FEE ALWAYS INCLUDES:

- security service during day and at night for the display spaces during the period in which the stands are set up and during the exhibition
- 1 page in the ARTIGIANATO E PALAZZO catalog and 5 copies of the catalog
- 10 free tickets
- 1 printed folder with the name of the company and the type of process to personalize the stand
- publication of the exhibitor's catalog page on the website www.artigianatoepalazzo.it
- promoting the exhibition and the exhibitors on social networks

THE DISPLAY SPACE HIRE FEE DOES NOT INCLUDE:

- lighting elements other than those described
- chairs and any second table

The booking fee for them is € 50,00 + VAT. Reservation required!

STREETFOOD

ORTO DELLE MONACHE

€ 1.000,00 + IVA (euro 220,00)



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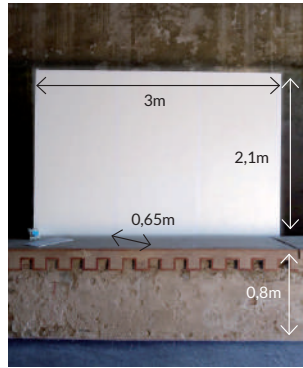
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INFORMATION ON THE SPACES

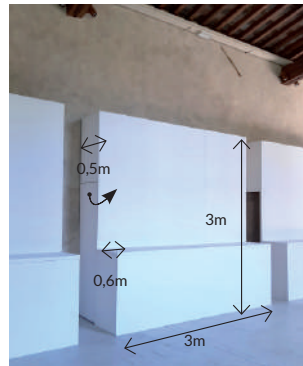
INDOOR SPACES

LIMONAIA GRANDE (Big lemon house)



- indoor/covered space
- stand 9 square meters (m 3 x 3)
- low stone wall as a support surface (cm 300 x 65 x 80h) and vertical display panels behind (cm 300 x 210 h)
NOTE: The supplied panels are in white laminate and must not be drilled on any account
- fitted carpet in two different colors to differentiate between the display space and the space for visitors
- CEI-approved power socket and the use of electric power (max 2000 watt) during the period of the exhibition

GRANDI MAESTRI (New lemon house)



- indoor/covered space
- stand 9 square meters (m 3 x 3)
- self-supporting structure with a support plane (cm 300 x 60 x 100h) and vertical display panels behind (cm 300 x 200)
NOTE: The supplied panels are in white laminate and must not be drilled on any account
- two chairs
- general lightning
- "storage space" behind the stand (5 square metres)
- CEI-approved power socket and the use of electric power (max 2000 watt) during the period of the exhibition

GRANDI MAESTRI (New lemon house)



- indoor/covered space
- **SPECIAL stand 18 / 30 square meters (m 3 x 6 / m 6 x 5)**
- self-supporting structure with a support plane (cm 400 x 60 x 100h) and vertical display panels behind (cm 400 x 200)
NOTE: The supplied panels are in white laminate and must not be drilled on any account
- two chairs
- general lightning
- "storage space" behind the stand (5 square metres)
- CEI-approved power socket and the use of electric power (max 2000 watt) during the period of the exhibition

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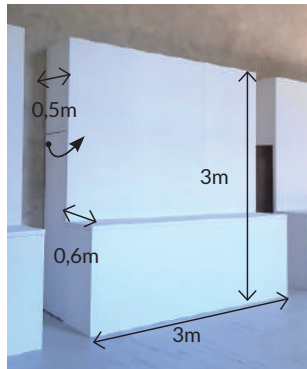
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INFORMATION ON THE SPACES

INDOOR SPACES

ANDRONE (Corsini Palace)



- indoor/covered space
- stand 9 square meters (m 3 x 3)
- self-supporting structure with a support plane (cm 300 x 60 x 100h) and vertical display panels behind (cm 300 x 200)
NOTE: The supplied panels are in white laminate and must not be drilled on any account
- two chairs
- general lightning
- "storage space" behind the stand (5 square metres)
- CEI-approved power socket and the use of electric power (max 2000 watt) during the period of the exhibition

SALA DEI FINIMENTI (Corsini Palace)



- indoor/covered space
- whole room 21 square meters
- glass cabinets and shelving to exhibit your products
- two chairs
- CEI-approved power socket and the use of electric power (max 2000 watt) during the period of the exhibition

OUTDOOR SPACES

PRATO DEL PONTICINO / TEATRINO DI VERZURA / MURO DELL'ORTO



- outdoor space
- stand 9 square meters (m 3 x 3)
- gazebo with wooden platform slightly raised above the ground
- a support surface (cm 200 x 80) and vertical display panels (cm 300 x 250 h)
NOTE: The supplied panels are in white laminate and must not be drilled on any account
- external side curtains enable the stand to be closed at night
- CEI-approved power socket and the use of electric power (max 2000 watt) during the period of the exhibition

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INFORMATION ON THE SPACES

EXCLUSIVE INDOOR SPACES

MONUMENTAL ROOMS (Corsini Palace)

BOSCHERECCIA (Corsini Palace)



- indoor/covered space
- whole room 52 square meters
- possibility to request a self-supporting structure with a support plane (cm 300 x 60 x 100h) and vertical display panels behind (cm 300 x 200)
NOTE: The supplied panels are in white laminate and must not be drilled on any account
- big "storage space" annexed
- two chairs
- general lightning
- CEI-approved power socket and the use of electric power (max 2000 watt) during the period of the exhibition

LIBRARY (Corsini Palace)



- indoor/covered space
- whole room 51 square meters
- possibility to request a self-supporting structure with a support plane (cm 300 x 60 x 100h) and vertical display panels behind (cm 300 x 200)
NOTE: The supplied panels are in white laminate and must not be drilled on any account
- small "storage space" annexed
- two chairs
- general lightning
- CEI-approved power socket and the use of electric power (max 2000 watt) during the period of the exhibition

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C - INFORMATIONS FOR THE CATALOG AND THE PRESS OFFICE

NAME or BUSINESS NAME _____

CITY and COUNTRY/POSTAL CODE _____

TELEPHONE/MOBILE _____

E-MAIL _____

WEBSITE _____

DRAFT TEXT (concise outline of business)

Length: no more than 800 characters (**without** company logo)

no more than 640 characters (**with** company logo)

*NOTE: Please **email the text to** info@artigianatoepalazzo.it and complete the space below only if you do not have an email address.*

PHOTOGRAPHS REQUESTED:

- 1) **two simple portraits of the craftsperson** at work in his/her workshop, vertical format
- 2) **four of the craftsperson's products** photographed against a neutral background, vertical format

The Organization reserves the right to choose the photographs and edit the texts that will be published in the catalog.

Date _____

Signature and stamp _____
authorizing publication of the data

TO BE DELIVERED COMPLETED BY MAY 26, 2023

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D- REGULATIONS

Art. 1

Participation at ARTIGIANATO E PALAZZO is by invitation by the Organization, which is free to set at its sole discretion the quality requirements and assess the various products before accepting any registration for the event.

Art. 2

The exhibitors are explicitly requested to perform their work as in the workshop, as far as the process allows this. Craftspeople who do not demonstrate their techniques on the spot will not be admitted.

Art. 3

The stands will have vertical walls as a background. In view of the simple nature of the event, the stand setting should be in line with the restrained, elegant but also rustic character of the venue. Exhibitors must keep their own stands clean in compliance with the anti-contagion regulations from Covid-19.

Art. 3 bis

The background wall must not be damaged by nails and/or screws when the space is being set up. Electric power up to 2000 watt can be used but the individual exhibitor must procure CEI-approved power sockets and any leads required.

Art. 4

All the exhibited goods must be labeled correctly with the sale price and be clearly presented.

Art. 5

The stands will be set up on Wednesday, September 12th, 2023 from 8 am to 6 pm and Thursday, September 13th from 8 am to 5 pm.

The stands will be taken down on Monday, September 18th, 2023 from 8 am to 5 pm.

Art. 6

All the goods on display will be for sale and sold goods must be immediately collected and paid for by the visitors who purchase them.

The exhibitors must ensure that their goods are supplied until the end of the event, i.e. the evening of Sunday, September 18th, 2022.

Art. 7

Although the Organization provides normal security services for the display space at night and during the day, it is not liable for theft of or damage to the goods and objects on display. The exhibitors are responsible for looking after and keeping under surveillance the stands, both during the event and in the days on which the stands are set up and taken down.

Art. 8

Each exhibitor must insure their property and take out third party insurance (theft, fire and personal injury) to cover harm to members of the public attending ARTIGIANATO E PALAZZO. The insurance must also cover the days on which the stands are set up and taken down.

Art. 9

The registration form must be accompanied by all the requested attachments (A / B / C / D).

Together with the registration confirmation, the Organization will send further information on regulations governing the entry and exit of goods and the documents required to obtain a sale permit from the City of Florence.

Art. 10

Any form of visual, sound, film and audiovisual advertising must be authorized beforehand by the ARTIGIANATO E PALAZZO Organization, will be liable for municipal tax and require a performance permit issued by SIAE (Italian Society of Authors and Publishers).

Art. 11

The Organization reserves the right to take action against exhibitors who do not abide by these general terms before and during the event by withdrawing the display space permit without refunding the previously paid registration fee.

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PROHIBITIONS

Art. 1

It is expressly forbidden to drive or park vehicles of any type within the display area of ARTIGIANATO E PALAZZO.

Art. 2

It is expressly forbidden to distribute advertising material that is not directly relevant to exhibitors, who may distribute the advertising material only inside their stands.

Art. 3

It is expressly forbidden to use the brand and graphics of ARTIGIANATO E PALAZZO.

Art. 4

It is expressly forbidden to interfere with or disturb the event and such behavior will automatically bar the culprit from ARTIGIANATO E PALAZZO.

Art. 5

Persons possessing the authorization specified in Italian law 112/91" who engage in business in public areas (art. 1 para. 2 of Regional Law 70/74) are expressly forbidden to take part in ARTIGIANATO E PALAZZO.

Subject to notice by the organizers, exhibitors who have not paid their registration fees by the set date (June 30st / August 31, 2023) will not be allowed to set up their stands and will not be allowed to access the display area.

The decisions of the ARTIGIANATO E PALAZZO Organization are final.

Date _____

Signature and stamp _____
authorizing publication of the data

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